

Re: Summer in the City

Subject: Re: Summer in the City
From: Michael Lamb <Michael@downtownnews.com>
Date: 07/27/2017 04:44 PM
To: Kevin Begovich <kbegovich@downtownla.com>

Thanks, can you give me the link for the banner ad?

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
michael@ladowntownnews.com

<http://www.ladowntownnews.com/>

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On Jul 27, 2017, at 4:35 PM, Kevin Begovich <kbegovich@downtownla.com> wrote:

Attached is the ad for the upcoming paper along with the banner for the eblast. Mike will send you the link.

Kevin Begovich
Graphic Designer



Downtown Center Business Improvement District
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
Call: 213-416-7525 | Fax: 213-624-0858
Web: DowntownLA.com



From: Michael Lamb <Michael@downtownnews.com>
Date: Tuesday, July 25, 2017 at 11:29 AM
To: Michael Filson <mfilson@downtownla.com>
Cc: Kevin Begovich <kbegovich@downtownla.com>
Subject: Re: Summer in the City

Great.
Send me the print ad by this Thursday, ad specs attached.

Send the banner ads for the eblasts by this Friday, 728 x 90 and link.

Re: Summer in the City

Next week Monday and Tuesday are taken, You can have Wed, Thurs? or Fri?

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On Jul 25, 2017, at 11:15 AM, Michael Filson <mfilson@downtownla.com> wrote:

Ok, I'll do that!!
When is the ad due?
For the e-blasts, what do you need?

From: Michael Lamb <Michael@downtownnews.com>
Sent: Tuesday, July 25, 2017 11:19:56 AM
To: Michael Filson
Subject: Re: Summer in the City

Yes sir. No additional money

Michael Lamb
Account Executive
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On Jul 25, 2017, at 11:10 AM, Michael Filson <mfilson@downtownla.com> wrote:

Michael,

Would that cover the ad and the 2 eblasts?

From: Michael Lamb <Michael@downtownnews.com>

Sent: Tuesday, July 25, 2017 10:54:59 AM

To: Michael Filson

Subject: Summer in the City

Hey

Do you want to run 1/2 page in the 7/31 issue plus 2 eblasts for the Summer in the City Campaign using the \$1400 credit you have?

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